



**May is designated as Melanoma/Skin Cancer Detection and Prevention Month.** The Enright Melanoma Foundation is a non-profit organization whose mission is to raise sun safety awareness and to help prevent melanoma through education and early detection. They are a prevention focused doctor-led organization. **During the month of May, to raise awareness about skin cancer and help people take action to prevent or detect it – both at home and in the community, they have requested our assistance in outreaching boards of health and public libraries on the availability of their free Apply Cover Enjoy™ online sun certification course. They are hoping that you will consider collaborating and/or partnering with them in getting the message out about the importance of sun safety in relation to the prevention of skin cancer.**

To help promote this special awareness month, the Enright Melanoma Foundation has provided free educational materials to assist you in increasing awareness. Attached is a promotional poster, media release and one-minute video promoting their **free Apply Cover Enjoy™ online sun certification course.**

**By taking this course, in less than 20 minutes,** an individual, youth, young adult, middle age, and/or older adults can be educated and certified in sun safety. The importance of an individual becoming sun safety certified is for them to start making healthier choices when it comes to sun safety and share their knowledge with friends and family. Fortunately skin cancer is preventable but unfortunately more than **1 out of every 3** Americans reports getting sunburned each year. Sunburn is a clear sign of overexposure to UV (ultraviolet) rays, a major cause of skin cancer.

**The programs are for ages 5 and over,** and are designed by skin cancer professionals from the Enright Melanoma Foundation. The courses are taught through an advanced e-learning platform with engaging visuals, a healthy dose of creativity, proven instructional methods, and a highly interactive user experience. All of which makes learning about sun safety **FUN** and **EASY**.

**To take the free online Enright Melanoma Foundation Certification Program™, visit [www.applycoverenjoy.org](http://www.applycoverenjoy.org).** Upon completion, the learner can print a certificate to demonstrate sun safety proficiency, and is then encouraged to share with friends and family to become certified as well.

**To assist you in your promotional outreach efforts, upon request, the Enright Melanoma Foundation will send you quantities of their brochures and posters. Here is their contact information:**

Janet L. Horowitz, Executive Director  
Enright Melanoma Foundation  
P.O. Box 519  
Summit, N.J. 07902  
(908) 464-0277 = office  
(973) 960-6941 = cell

[www.enrightmelanomafoundation.org](http://www.enrightmelanomafoundation.org)

Become Enright Sun Safety Certified™ - [www.ApplyCoverEnjoy.org](http://www.ApplyCoverEnjoy.org)

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**Even though many individuals consider sun safety a concern only during the summer months, the harmful effects of Ultraviolet rays (UVA and UVB) are present in the fall, winter and spring as well, even on a cloudy, rainy and/or snowy day! UV rays can pass through clouds, and also reflect off of surfaces like water, cement, sand, ice and snow. UV rays never take a vacation!**

**Too much exposure to UV rays can change skin texture, cause the skin to age prematurely, and can lead to skin cancer.** Despite skin cancer being largely preventable, it remains by far the most common type of cancer in the United States. One in five Americans will develop skin cancer in the course of a lifetime. Every year, more than 5 million Americans are treated for skin cancer. This year alone, more than 10,000 deaths in the United States will be caused by Melanoma Skin Cancer (the deadliest form of skin cancer.) Fortunately, when detected in its earliest stages, Melanoma is highly curable and preventable.

Through your partnership and cooperation with the Enright Melanoma Foundation in the promotion of the prevention of skin cancer especially during the month of May (and throughout the year), you will have a positive impact on the health and welfare of residents/visitors to your municipalities.

Communities, health professionals, and families can work together to prevent skin cancer or detect it early on.